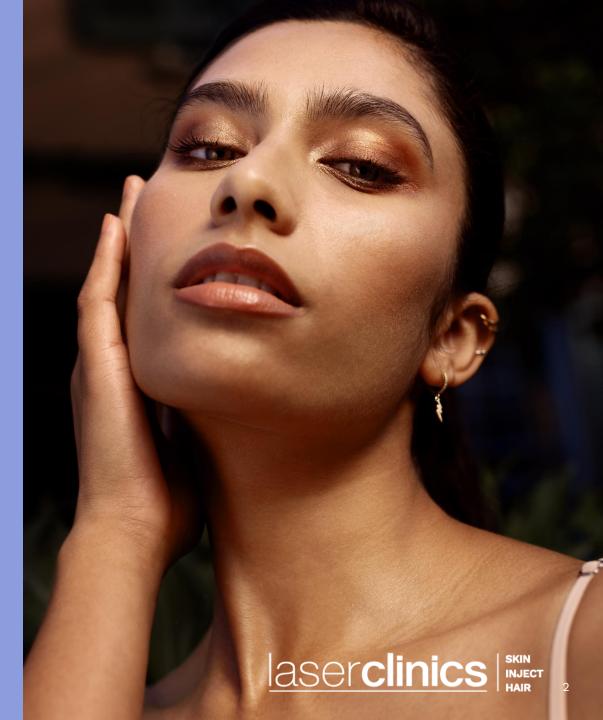
The Science Of Feeling





Franchise Ownership Review





Aesthetics has never been such an exciting place to be. People want to look and feel their best, and they're investing more time and money in doing so.

As a franchise co-owner with us, you can take a share of this dynamic market by providing affordable, high-quality, non-invasive cosmetic treatments.

We're not like other clinics: we're the world's largest provider of laser hair removal, cosmetic injectables and skin treatments. Our innovation and development means we're leaders on price too.

How have we got there? By working together with franchise co-owners who share our values: ambitious, passionate, success-seeking and all-round nice, positive people!

We've been helping people into business for more than a decade. We are now offering in Canada a business blueprint that has been tried and tested around the world, in over 200 clinics globally.

So if you're looking for an exciting opportunity in a high growth industry with an award-winning brand behind you, I look forward to welcoming you to the Laser Clinics family.

Business Model

To continue our growth and success, and remain the industry leader, we rely on building relationships with highly motivated franchisees to help drive amazing results.

People like you.

You'll lead a team of medical aestheticians who share your passion to be the best in your area, in a state-of-the-art clinic that's fully furnished, set up with IT systems and equipped with industry-leading technology.

Unparalleled service, market-leading quality and exclusive brand partnerships will establish your reputation and maintain excellent client loyalty.

And we'll be alongside you every step of the way. We offer what we believe is a unique franchise model, a true 50/50 ownership with each franchise co-owner: we both invest the same amount, you draw a salary from month one, and we split the profits 50/50 on an ongoing basis.

Our model lowers the entry costs through co-ownership, a sharing of build out, fixturing and operating costs. This model has proven advantageous for our franchise coowners across our global footprint for more than a decade.



Matching investment, matching values

We're proud to be leading the way in our industry.

And we want people like you, who want more than just an ordinary life, who want to be a leader too. Leaders want to run their own business, be their own boss, and make a name for themselves.

You're a big believer in teamwork. So are we. Success to us is not a one-way street.

This isn't a one-sided deal.

We're in this together. 50/50.

The total initial investment level ranges from \$700k-\$1M. With our 50/50 model, this means we share equally in:

Investment

Expenses

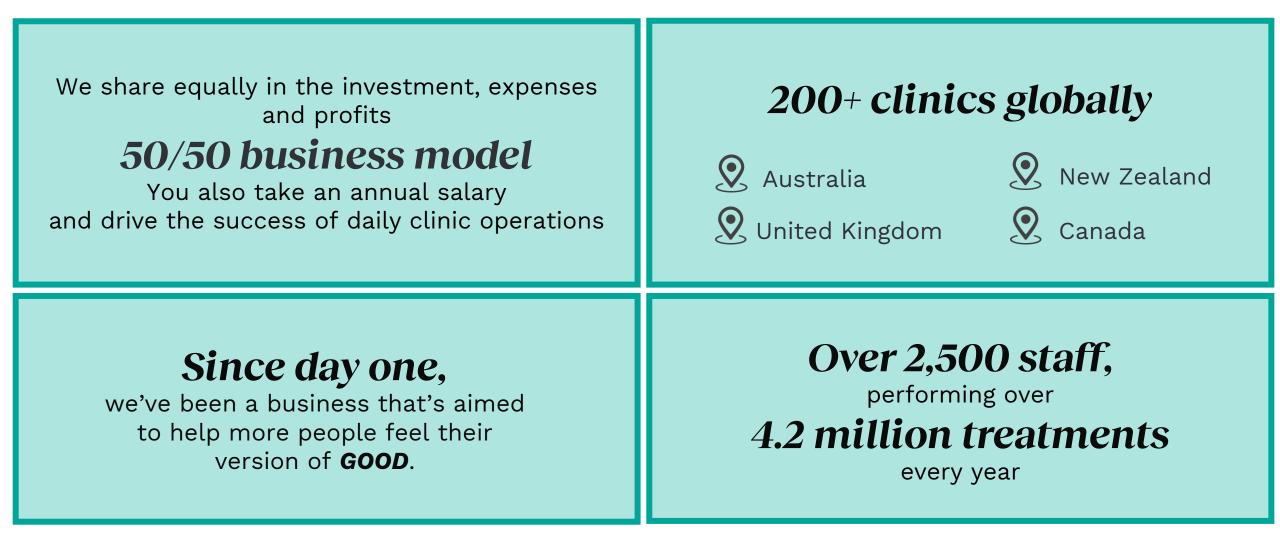
✓ Profits.

What does this mean for you?

Your portion would be \$350,000-\$500,000 and 50% of your required portion will need to be a minimum of \$200,000 to be a qualified franchise prospect with the business.

Who We Are

We are the **GLOBAL LEADERS:** Laser Hair Removal, Skin Treatments and Cosmetic Injectables



Why Laser Clinics?

Booming	Award-Winning	Refined Business	Market-Leading	Ongoing Support
Aesthetics Industry	Model	Model	Brand	and Training
Research firm Global Data forecasts this to be Canada's fastest growing sector by 2022, the skincare category leading the way with significant increases. It's the perfect time to enter this space.	Laser Clinics has received multiple international franchise accolades in recent years including the Emerging Franchisor of the Year 2018 and Excellence in Franchising in 2019.	As co-owners, we are literally as invested in your success as you are. You'll enjoy an annual salary from month one, and we will share in performance outcomes.	With more than 50% market share in Australia, we plan to dominate the Canadian market too. You'll operate with an outstanding reputation for innovation, customer care and competitive pricing.	With extensive resources at your fingertips including training programmes, operational support and business management tools - along with your effort and passion for this business - you'll have everything needed to lead you to success.



"I loved the company's mission of democratizing beauty so it is more accessible to Canadians. I was intrigued by the 50/50 co-ownership model and saw that it would help to ensure I receive the support I need to embark on this exciting entrepreneurship journey.

- Susie Dantas, Laser Clinics Canada Franchise Co-Owner at Square Shopping Centre.

Products & Services

Cosmetic Injectables

You'll be joining the largest retail network and biggest provider of cosmetic injectables in the world, giving you access to unrivalled expertise.

Skin Treatments

Offer your clients a portfolio of different skin treatments to treat a wide range of common skin concerns such as acne, scarring and hyperpigmentation.

Laser Hair Removal

Enjoy cutting-edge technology to provide your clients with safe and long-lasting results. Our scale allows you to provide exceptional value for money and build strong client loyalty.

Skin Products

Market leading & affordable cosmeceutical skin care for clients to take home, tailored to their treatment plan, designed to extend clients' professional treatment & maximize results.

The Market

This is a business in demand: Laser Clinics delivered 2.4m treatments in 2020 alone. We started out 15 years ago in Australia where laser hair removal, for example, is now the norm... and where we dominate the industry. We are excited because we have seen a similar growth trajectory in New Zealand and the UK since 2018 and we will be bringing the level of momentum here to Canada as we enter this market.

We opened our first clinic in Toronto in 2022. This is a huge opportunity for ambitious people to join us in leading the aesthetics revolution.

"In my first two and half weeks, the phenomenal revenues we took – we were in the top 5 globally of all Laser Clinics! And I had no background in aesthetics before this. Because of lockdown, we could only trade for 98 days in our first six months, but we already reached over 1,100 clients."

Anna Muskett, Laser Clinics Luton & Laser Clinics Milton Keynes, UK





Training and Support

Whether you've got career experience in the industry or you're a newcomer with passion, our team will support you in every key aspect of running your clinic, including:

- ✓ Specialist property search, lease negotiation and professional clinic build out
- ✓ An in-house medical team and Dermatologist Board that drives innovation and offers you unrivalled expertise and support
- \checkmark Sophisticated, proven marketing campaigns to attract and retain clients
- \checkmark Constant innovation and new, exclusive product ranges
- \checkmark The world's best equipment at the lowest prices through our global scale of purchasing.
- \checkmark Professional support with your business plan and financing needs.
- \checkmark Four weeks initial training, both theory and in-clinic
- ✓ Ongoing guidance from our experienced and growing Global support team, backed by over 100 people at Global HQ, including our local Canadian leadership and support.
- ✓ A bespoke business management system which automates much of your admin
- ✓ World class franchise co-owner training for you to educate your clinic staff, ensuring competence and compliance.



Laser Clinics Canada

LCC Locations Available for Franchising

Hillcrest Mall Richmond Hill

Markville Mall Markham

Scarborough Town Centre Scarborough

Sherway Gardens Etobicoke

Rideau Centre Ottawa

Union Station Downtown Toronto

& more to come!

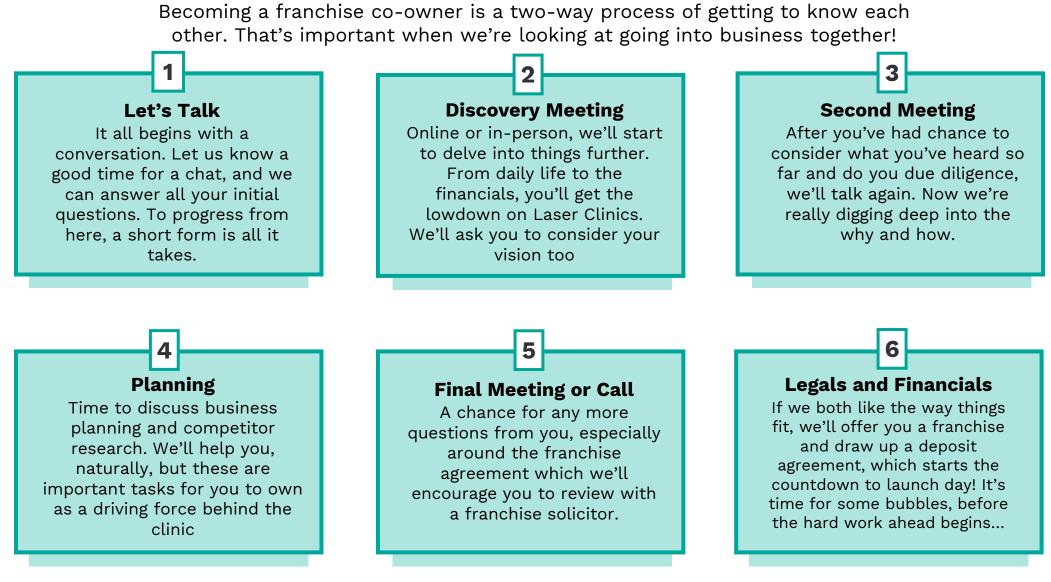


About You

This is our recipe for a great leader and franchise co-owner. With these kind of character traits, we know we're going to get along just fine!

Leadership	Dedication	Passionate	Positivity	Service
As a franchise co- owner, you've got to lead the way & motivate your team. Your combined hard work leads to success. As part of the process we will review your previous leadership experience.	The price of success is hard work. This is a full-time business. With it comes hard- work and a need for you to be in-clinic and full time.	A passion towards life, business and ongoing personal education and growth.	Positive vibes breed positive vibes. It's a service environment, so an outgoing, enthusiastic leader is essential.	Clients are our business. They are the key to our success. At Laser Clinics we hold customer service to a high standard as we want to ensure they continue to come back.

Steps Ahead





Jenna Caira Head of Franchise Recruitment

Complete our Request for Consideration Today!



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