



Franchise Ownership Review





The Science
Of Feeling

[GOOD]

laser**clinics** | SKIN
INJECT
HAIR

Welcome!

Medical aesthetics has never been such an exciting place to be. Everyone deserves to feel confident, inside and out, and they're investing more time and money in doing so. Last year alone, Laser Clinics offered 4.2 million treatments worldwide and that number continues to grow every year!

As a franchisee with Laser Clinics Canada, you can tap into this dynamic market with your own clinic, offering affordable, market-leading, medically-backed treatments executed by your skilled team of trained Therapists and Registered Nurses.

We're not like other clinics: we're the world's largest provider of laser hair removal, cosmetic injectables and skin treatments. Our innovation and development means we're leaders on price too.

How have we got there? By working together with franchisees who share our values: Passionate leaders with a strong business acumen, who have an ability to develop and coach their team to drive the clinic's success.

For more than a decade, we've been helping franchisees realize their dreams of owning their own business. So if you're looking for an exciting opportunity in a high growth industry with an award-winning brand behind you, contact our franchising team today.

Toby Milton

Laser Clinics Canada Managing Director

Who We Are

We are the **GLOBAL LEADERS:**
Laser Hair Removal, Skin Treatments and Cosmetic Injectables

Global Clinic Locations



Since day one,
we've been a business that's
aimed to help more people feel
their version of **GOOD**

Over 2,500 staff,
performing over
4.2 million treatments
every year

Products and Services

1

Cosmetic Injectables

You'll be joining the largest retail network and biggest provider of cosmetic injectables in the world, giving you access to unrivalled expertise.

2

Skin Treatments

Offer your clients a portfolio of different skin treatments to treat a wide range of common skin concerns such as acne, scarring and hyperpigmentation.

3

Laser Hair Removal

Enjoy cutting-edge technology to provide your clients with safe and long-lasting results. Our scale allows you to provide exceptional value for money and build strong client loyalty.

4

Skin Products

Market leading & affordable cosmeceutical skin care for clients to take home, tailored to their treatment plan, designed to extend clients' professional treatment & maximize results.

The Market & Franchise Business Model

The Market

This is a business in demand: Laser Clinics delivers 4.2m treatments every year. We began in 2008 in Australia and since have expanded globally where Laser Clinics has dominated the industry, especially through laser hair removal services. We are excited to continue bringing that level of momentum here to Canada!

Laser Clinics Canada opened its first clinic in Toronto in 2022. This is a huge opportunity for passionate franchisees to join us in leading the aesthetics revolution in Canada.

Franchise Business Model

A proven franchise business model, our franchisees drive their business, along with the support of the Laser Clinics team. Franchisees can rely on a franchisor that offers expertise in everything from:

- ✓ Site selection
- ✓ Training
- ✓ Elevating clinic operations
- ✓ Enabling our franchisees to lead their clinics successfully

Financial Requirements:

- Liquid Cash: \$350,000
- Net Worth: \$750,000
- Total Investment: \$850,000 - \$1,200,000

Single unit and multi-unit opportunities are available!



Why Laser Clinics?

Booming Aesthetics Industry

Research firm Grand View Research expects the North American (including Canada) market to grow at a double-digit annual rate between 2021-2028.

Award-Winning Franchise

Laser Clinics has received multiple international franchise accolades in recent years including Emerging Franchisor of the Year in 2018 and Excellence in Franchise in 2019.

Safety Standards

Laser Clinics Group has a Medical Advisory Committee (MAC). This consists of leading dermatologists and non-surgical aesthetics doctors who provide governance over all treatments, and a medical team of more than 300 doctors and nurses that ensures clients safety always comes first.

Market-Leading Brand

With more than 50% market share in Australia, we plan to dominate the Canadian market too. You'll operate with an outstanding reputation for innovation, customer care and competitive pricing.

Ongoing Support & Training

With extensive resources at your fingertips including training programs, operational support and business management tools – along with your effort and passion for this business – you'll have everything needed to set up you for success.

Training and Support

Whether you've got career experience in the industry or you're a newcomer with passion, our team will support you in every key aspect of running your clinic, including:

- Specialized site selection, lease negotiation and professional clinic build out.
- An in-house medical team and Medical Advisory Committee that drives innovation and offers you unrivalled expertise and support.
- Constant innovation and new exclusive product ranges.
- The world's best equipment at the lowest prices through our global scale of purchasing.
- Four to six weeks of initial training, both theory and in-clinic ensuring competence and compliance.
- Ongoing guidance from our experienced and growing Global support.



About You...

For our business model to thrive, Laser Clinics Canada believes in building long-term relationships with our franchisees. Our support office team works to provide the necessary training support to help our franchisees succeed. In turn, we seek franchisees who have strong business management skills, have a history of building and leading teams, and are passionate about operating a business within this growing industry.

Leadership

As a franchisee, you've got to lead the way & motivate your team. Your combined hard work leads to success. As part of the process, we will review your previous leadership experience.

Dedication

The price of success is hard work. This is a full-time business. With it comes hard-work and a need for you to be in-clinic and full time.

Passionate

A passion towards life, business and ongoing personal education and growth.

Positivity

Positive vibes breed positive vibes. It's a service environment, so an outgoing, enthusiastic leader is essential.

Service

Clients are our business. They are the key to our success. At Laser Clinics we hold customer service to a high standard as we want to ensure they continue to come back.

Steps Ahead...

Becoming a franchisee is a two-way process of getting to know each other. This is a time for you to research and ask questions – MANY QUESTIONS, to determine if it's the right opportunity for you.

1

Initial Introduction

It all begins by reaching out to us. Most franchisors will have a quick "Contact Us" link on their website. Typically, within 24-48 hours you will be contacted.

2

Discovery Meeting

Online or in-person, we'll start to delve into things further. From daily life to the financials, you'll get a lowdown on Laser Clinics. We'll ask you to consider your vision too.

3

Franchise Disclosure & Franchisee Validation

You'll be sent a FDD to help you with your due diligence. You will also be sent a link to complete a personality assessment, a background check and financial validation.

4

Questions & Business Plan

You'll no doubt have many questions after reading the Franchise Disclosure Document. We will take time to review each one! From there, time to discuss your business plan and next steps.

5

Final Meeting or Call

You'll meet with our executive team, where you can share your vision for the business, get to know them, and ask questions. This is the final step in the franchisee approval process with Laser Clinics Canada.

6

Legals and Financials

Once both parties are ready to make it official, we will draw up a deposit agreement and begin drafting your franchise agreement.




Jenna Caira
Head of Franchise Recruitment

Complete Our
Request for Consideration Today!



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